  **** 

**INTEGRATED ECOTOURISM MANAGEMENT IN INDONESIA (INTEM)**

Project No. 599020-EPP-1-2018-1-NL International Capacity Building Higher Education-CBHE-JP

INTEM Project Coordination - Leiden Ethnosystems And Development Programme (LEAD)

Faculty of Science, Van Steenis Building, Einsteinweg 2, 2333 CC Leiden, The Netherlands

Primary Project Contact Coordinator: Prof.Dr. L. Jan Slikkerveer Email: [l.j.slikkerveer@gmail.com](mailto:l.j.slikkerveer@gmail.com)

**DETAILED DESCRIPTION OF THE PROJECT**

**WP 3.2**

|  |  |
| --- | --- |
| Description | Deliverable 3.2 represents the *Discussion Paper on the design of the course contents incl. theory (themes, topics debates) methodology and fieldwork/vocational training*, prepared by all partners.  Media:  Paper publication and On-line publication on the INTEM Project website. |
| Due date | Month No. 7 in the first year of the project (approved extension to Month No. 10) |
| Languages | English |

International Project Meeting of the EU project on INTEM in Chania, Crete (INTEM)

  **** 

**INTEGRATED ECOTOURISM MANAGEMENT IN INDONESIA (INTEM)**

Project No. 599020-EPP-1-2018-1-NL International Capacity Building Higher Education-CBHE-JP (2018)

INTEM Project Coordination - Leiden Ethnosystems And Development Programme (LEAD),

Faculty of Science, Van Steenis Building, Einsteinweg 2, 2333 CC Leiden, The Netherlands

Primary Project Contact Coordinator: Prof.Dr. L. Jan Slikkerveer Email: [l.j.slikkerveer@gmail.com](mailto:l.j.slikkerveer@gmail.com)

**WP 3.2 Discussion Paper on the design of the course contents incl. theory (themes, topics,**

**debates), methodology and fieldwork/vocational training prepared by all partners**

**Prof.Dr. L.J. Slikkerveer**

…………………………………………………………………………………………………………………………………………………………..

Date: 28.9.2019-7.10.2019

Due Date: Month No. 10 in the first year of the INTEM project (extension of 3 months approved)

Place: Chania, Greece

Discussants: Participants /Project staff of partner institutions (LU, ASTEK, MAICH, UNPAD, UPI, TST, MTF)

Moderator: Prof.Dr. L.J. Slikkerveer, Primary Project Contact (PCoCo)

………………………………………………………………………………………………………………………………………………………………………

During the preparation time for the discussion paper of WP 3.2, the structure of the discussion has followed a circular flowchart of a continuing sequence of steps in order to provide a guide for the discussion of the components of the design of the course contents, as indicated below:

Discussion Paper WP 3.2

Circular flowchart of a continuing sequence of steps in order to provide a guide for the discussion of the components of the design of the INTEM course contents (WP 2.2).

Introduction

The discussion among the INTEM project partners in WP 3.2 embarks on the input of their knowledge and experience in general ecotourism management, while they are focussing on the design of the course contents with the objective to develop an adequate body of knowledge of innovative themes which are substantiating a new integrated approach of ethno-, eco-, cultural- and community-based tourism management.

In addition, a combination is sought with advanced ICT and digital communication tools in order to provide a synthesising education programme capable to deliver skilled cadres of such expert ecotourism managers with a view to contribute to solving the increasingly complicated management problems in the tourism sector in Indonesia in a sustainable way.

The themes of the proposed contents of the new Master Course are discussed within the time framework of the 12-months’ academic calendar as part of the educational system of the 3 target HEI’s in Indonesia (UNPAD, UPI & TST).

As a follow-up, the structure of the contents of the new Master Course is further discussed in WP 3.3 on the Design of the subsequent Course Modules.

As previously been agreed upon during the group discussions of the preparatory phase of the project, the actual discussion of this WP of the relevant issues of the design of the contents of the course is centred around the following 3 main subjects:

1. Theory (step 1-themes; step 2- topics; step 3 debates)

2. Methodology (step 4)

3. Fieldwork/vocational training (step 5)

Guiding Powerpoints (*cf*. Annex: Document 3.2.1)

1 Theory (themes, topics, debates)

The supporting *themes* of the contents encompass the following 3 core components, which are further discussed by the participants:

*- integrated ecotourism*

*- community-based management*

*- sustainable tourism development*

Furthermore, the discussion leads to the agreement, that the contents of the INTEM Master Course are built upon the discussion of these 3 core components as they are elaborated in the 12-months’ framework of the Course, subdivided in 8 subsequent modules:

The *innovative aspects* of this design include the integrated approach of the dynamics of a ‘top-down’ versus a ‘bottom-up’ approach towards a synthesis of local and global systems of knowledge and practice, which are focused on the realization of sustainable ecotourism management.

Moreover, the project partners discuss the development of adequate innovative programmes in which a new integrated approach of ethno-, eco-, cultural- and community-based tourism management, combined with advanced ICT and digital communication tools in order to provide a synthesising education programme capable to deliver skilled cadres of such expert ecotourism managers to contribute to solving the increasingly complicated management problems in the tourism sector in a sustainable way.

In this context, the relevant discussion *topics* include *i.a.* sustainable tourism, ecotourism, ethno-tourism, cultural tourism, tourism management, national and local governance, local knowledge systems, global knowledge systems, hotel and hospitality management, tourism destinations, area carrying capacity and the position of resources if cultural and natural heritage.

The current international *debates* on tourism management are discussed as they focus mainly on sustainable ecotourism, development of tourism management and the balance between cultural, natural and economic processes on a global scale.

2. Methodology

The research-based teaching and training methodology of the new Master Course is discussed from the perspective that the methods and techniques are the basis for the understanding of the current complicated situation in the tourism sector in Indonesia, supported by advanced CIT skills, and should include different types of teaching methods which can be categorised as follows:

- Teacher-centred methods,

- Learner-centred methods,

- Content-focused methods,

- Interactive/participative methods.

The basic methods and techniques are discussed to include the following:

- Observation / Participant Observation.

- Surveys.

- Interviews.

- Focus Groups.

- Experiments.

- Secondary Data Analysis / Archival Study.

- Mixed Methods: an appropriate combination of the above-mentioned methods.

3. Fieldwork/vocational training

Participants discuss the experience of fieldwork/vocational training as ate practical part of the course contents, which are generally regarded as important for the course students on the basis of the need of practical training, their acquisition of independent research-based training, the execution of selected research methods and techniques, and the opportunity to collect data for writing up their final thesis.

Conclusion (step 6)

The configuration of the 3 core themes *INTEGRATED ECOTOURIS, COMMMUNITY-BASED MANAGEMENT,* and *SUSTAINABLE TOURISM DEVELOPMENT* reflects the outcome of the discussion in the agreed elaboration of the above-mentioned Theory (themes, topics, debates), Methodology and Fieldwork/vocational training of the Course Content, and are presented within the 12-months’ overall framework of the course, distributed over the 4 subsequent trimesters of the academic year:

- trimester 1: theory development of ecotourism

- trimester 2: methods & techniques of ecotourism research

- trimester 3: fieldwork/vocational training execution

- trimester 4: report & master thesis writing skills etc.

As mentioned above, the follow-up of the structure of the contents of the new Master Course is further discussed in WP 3.3 on the Design of the subsequent Course Modules.

Annex: Doc. 3.2.1 Guiding Powerpoints for the Discussion of the Course Contents





